

Denebola

The Official School Newspaper

Newton South High School—140 Brandeis Road — Newton, Massachusetts 02459

Telephone: 617.559.6572—www.denebolaonline.net—Email: denebola@denebolaonline.net

Leigh Alon and Justin Quinn, Editors-in-Chief
Ashan Singh and Jason Yoffe, Managing Editors

Advertiser's Information Packet

Volume 50, 2010

Denebola is the award-winning, official newspaper of Newton South High School. Produced entirely by students, our newspaper serves as an important source of information and a forum for discussion. We publish nine months of the school year, with a 72-page Graduation Issue, and **mail the paper directly to every Newton South parent**, as well as distribute it throughout the school. *Denebola's* website publishes each issue and hosts special online projects, some featured in *The Boston Globe*.

Why *Denebola*?

- Mailed to over 1800 homes
- Distributed to the entire student body
- Winner of the 2010 Massachusetts Press Association's *Award for General Excellence*
- First Runner Up for the 2010 Suffolk University award for Excellence in News and Sports Writing
- Second-place winner in the 2009 New England Scholastic Press Association (NESPA) Journalism contest
- First-place Winner in the 2007 New England Scholastic Press Association (NESPA)



Staff Contact Person:

Visit www.denebolaonline.net/ad for additional information.

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Size Chart and Rates

Sizes listed as width by height

3.5 x 1.75 inches

Business Card

B&W \$55

Color \$70

box is to scale

Website Ads

\$50 per month

Rate without printed ad. Contact our Business Manager for discount at www.denebolaonline.net/ad.

Larger Ads

Quarter Page (6" by 10")

B&W \$110.00—Color \$130

Half Page (11.5" by 10")

B&W \$170.00—Color \$200

Full Page (11.5" x 21")

B&W \$235.00—Color \$285

Back Page (11.5" x 21")

Contact our Business Manager for information.
The Back Page is only available in color.

**We will design
your ad for free!**

4 x 5

Inches

B&W \$85

Color \$98

box is to scale

3 Issue Rates

Business Card: B&W \$145 - Color \$195

4 x 5 inches: B&W \$235.00 - Color \$285

Quarter Page: B&W \$300.00—Color \$370

Half Page: B&W \$485.00 - Color \$560

Full Page: B&W \$665.00 - Color \$835

Back Page: Contact a Business Manager

Website: \$10 with 3 month ad

Please make checks payable to "Denebola/NSHS"

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Customer Copy

Keep this for your records

Date: _____

Size	Color	Num. of Issues	Price
Business Card			
4" x 5"			
Quarter page			
Half page			
Full page			
Back page			
		Web ad	
		Total	

Check months of publication:

September: _____
October: _____
November (Thanksgiving): _____
December (Christmas): _____
February: _____
March: _____
April (Semi-Formal): _____
May (Prom): _____
June (Graduation): _____

Payment options: Prepaid by Check / Bill Later

Please make check payable to "Denebola/NSHS," and send to Denebola, c/o Newton South High School, 140 Brandeis Road, Newton, MA 02459.

Ad is being designed by *Denebola*: Yes / No

Contact Person: _____

You can also email us at Denebola@Denebolaonline.net, or contact the office, at (617) 559-6572.

Best times to call:

Monday, Wednesday, and Thursday / 3:45 p.m. – 7:30 p.m.

Tuesday and Friday / 2:15 p.m. – 8:30 p.m.

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Advertising Contract

Denebola Copy

Date: _____

Name of Business: _____

Address: _____

Phone: _____

Email: _____

Special Instructions and Notes:

Size	Color	Num. of Issues	Price
Business Card			
4" x 5"			
Quarter page			
Half page			
Full page			
Back page			
		Web ad	
		Total	

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Purchased by: _____

Signature: _____ Date: _____

Denebola Member: _____